

## Trademark/Service Mark Application, Principal Register

Serial Number: 88322059

Filing Date: 03/01/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88322059
<b>MARK INFORMATION</b>	
*MARK	<a href="#">SLR</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SLR
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Daimler AG
*STREET	Mercedesstrasse 137
*CITY	Stuttgart
*COUNTRY	Germany
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	70327
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Germany
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	012
*IDENTIFICATION	Land vehicles and structural parts thereof.
FILING BASIS	SECTION 1(b)
FILING BASIS	SECTION 44(e)
FOREIGN REGISTRATION NUMBER	300 76 931
FOREIGN REGISTRATION COUNTRY	Germany
FOREIGN REGISTRATION DATE	12/15/2000
FOREIGN REGISTRATION EXPIRATION DATE	10/31/2020
DATE FOREIGN REGISTRATION	

<b>RENEWED (if applicable)</b>	10/31/2010
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	DIANE DONNELLY
<b>ATTORNEY DOCKET NUMBER</b>	9381
<b>FIRM NAME</b>	VON MALTITZ DERENBERG KUNIN JANSSEN & GIORDANO
<b>STREET</b>	60 East 42nd Street, Suite 1948
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10165
<b>PHONE</b>	212-661-1400
<b>FAX</b>	212-370-1819
<b>EMAIL ADDRESS</b>	ddonnelly@vonmaltitz.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	V.T. GIORDANO and RONALD S. KADDEN
<b>DOMESTIC REPRESENTATIVE INFORMATION</b>	
<b>NAME</b>	DIANE DONNELLY
<b>FIRM NAME</b>	VON MALTITZ DERENBERG KUNIN JANSSEN & GIORDANO
<b>STREET</b>	60 East 42nd Street, Suite 1948
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP CODE</b>	10165
<b>PHONE</b>	212-661-1400
<b>FAX</b>	212-370-1819
<b>EMAIL ADDRESS</b>	ddonnelly@vonmaltitz.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	DIANE DONNELLY
<b>FIRM NAME</b>	VON MALTITZ DERENBERG KUNIN JANSSEN & GIORDANO
<b>STREET</b>	60 East 42nd Street, Suite 1948
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10165

<b>PHONE</b>	212-661-1400
<b>FAX</b>	212-370-1819
<b>*EMAIL ADDRESS</b>	ddonnelly@vonmaltitz.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>APPLICATION FILING OPTION</b>	TEAS RF
<b>NUMBER OF CLASSES</b>	1
<b>APPLICATION FOR REGISTRATION PER CLASS</b>	275
<b>*TOTAL FEE DUE</b>	275
<b>*TOTAL FEE PAID</b>	275
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/DIANE DONNELLY/
<b>SIGNATORY'S NAME</b>	DIANE DONNELLY
<b>SIGNATORY'S POSITION</b>	ATTORNEY OF RECORD, NEW YORK BAR MEMBER
<b>SIGNATORY'S PHONE NUMBER</b>	212-661-1400
<b>DATE SIGNED</b>	03/01/2019

---

## Trademark/Service Mark Application, Principal Register

**Serial Number: 88322059**

**Filing Date: 03/01/2019**

### To the Commissioner for Trademarks:

**MARK:** SLR (Standard Characters, see [mark](#))

The literal element of the mark consists of SLR.

The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Daimler AG, a corporation of Germany, having an address of  
Mercedesstrasse 137  
Stuttgart 70327  
Germany

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 012: Land vehicles and structural parts thereof.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and will submit a copy of Germany registration number 300 76 931, and/or proof of renewal, registered 12/15/2000 with a renewal date of 10/31/2010 and an expiration date of 10/31/2020, and translation thereof, if appropriate.

The applicant's current Attorney Information:

DIANE DONNELLY and V.T. GIORDANO and RONALD S. KADDEN of VON MALTITZ DERENBERG KUNIN JANSSEN & GIORDANO  
60 East 42nd Street, Suite 1948  
New York, New York 10165  
United States  
212-661-1400(phone)  
212-370-1819(fax)  
ddonnelly@vonmaltitz.com (authorized)  
The attorney docket/reference number is 9381.

The applicant hereby appoints DIANE DONNELLY of VON MALTITZ DERENBERG KUNIN JANSSEN & GIORDANO  
60 East 42nd Street, Suite 1948  
New York New York 10165  
United States  
212-661-1400(phone)  
212-370-1819(fax)  
ddonnelly@vonmaltitz.com (authorized)

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

DIANE DONNELLY  
VON MALTITZ DERENBERG KUNIN JANSSEN & GIORDANO  
60 East 42nd Street, Suite 1948  
New York, New York 10165  
212-661-1400(phone)  
212-370-1819(fax)  
ddonnelly@vonmaltitz.com (authorized)

**E-mail Authorization:** I authorize the USPTO to send e-mail correspondence concerning the application to the applicant, the applicant's

attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

**Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### **Declaration Signature**

Signature: /DIANE DONNELLY/ Date: 03/01/2019

Signatory's Name: DIANE DONNELLY

Signatory's Position: ATTORNEY OF RECORD, NEW YORK BAR MEMBER

Payment Sale Number: 88322059

Payment Accounting Date: 03/04/2019

Serial Number: 88322059

Internet Transmission Date: Fri Mar 01 14:40:10 EST 2019

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XX-20190301144010740

028-88322059-620bbf6b23ab28b4e195e4acf5e

2a1877324d28712d8c168ba6fcb2e185c19e8-CC

-910-20190301143057843544

# SLR