

Trademark/Service Mark Application, Principal Register

Serial Number: 88893028

Filing Date: 04/29/020

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88893028
MARK INFORMATION	
*MARK	DAKOTA
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	DAKOTA
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	FCA US LLC
INTERNAL ADDRESS	CIMS 483-02-19
*MAILING ADDRESS	1000 Chrysler Drive
*CITY	Auburn Hills
*STATE (Required for U.S. applicants)	Michigan
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	48326
PHONE	248-512-4024
FAX	248-512-4885
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	012
*IDENTIFICATION	Parts for vehicles, namely, automotive exterior decorative trim
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 10/31/1985

FIRST USE IN COMMERCE DATE	At least as early as 01/00/2007
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-4518135152-20200424152417891444 . 2020.04.23 Application - _Specimens_ screenshots .pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT18\IMAGEOUT18\888\930\88893028\xml1\APP0003.JPG
SPECIMEN DESCRIPTION	Screenshots from the FCA US website Mopar.com/Shop showing the mark as used in connection with the goods and the means for ordering the goods through the website including the price, "add to cart" link and "checkout" link (at which point, the consumer would provide payment and shipping information)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 1564323.
CORRESPONDENCE INFORMATION	
NAME	FCA US LLC
DOCKET/REFERENCE NUMBER	DAKOTA
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	michelle.madak@fcagroup.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEES DUE	275
*TOTAL FEES PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Donna L. Berry/
SIGNATORY'S NAME	Donna L. Berry
SIGNATORY'S POSITION	In-House Counsel - P43744
SIGNATORY'S PHONE NUMBER	248-512-4024
DATE SIGNED	04/29/2020

Trademark/Service Mark Application, Principal Register

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To the Commissioner for Trademarks:

MARK: DAKOTA (Standard Characters, see [mark](#))

The literal element of the mark consists of DAKOTA. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, FCA US LLC, a limited liability company legally organized under the laws of Delaware, having an address of
CIMS 483-02-19
1000 Chrysler Drive
Auburn Hills, Michigan 48326
United States
248-512-4024(phone)
248-512-4885(fax)
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 012: Parts for vehicles, namely, automotive exterior decorative trim

In International Class 012, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 10/31/1985, and first used in commerce at least as early as 01/00/2007, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshots from the FCA US website Mopar.com/Shop showing the mark as used in connection with the goods and the means for ordering the goods through the website including the price, "add to cart" link and "checkout" link (at which point, the consumer would provide payment and shipping information).

Original PDF file:

[SPE0-4518135152-20200424152417891444 . 2020.04.23 Application - Specimens screenshots .pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 1564323.

The applicant's current Correspondence Information:

FCA US LLC

PRIMARY EMAIL FOR CORRESPONDENCE: michelle.madak@fcagroup.com SECONDARY EMAIL ADDRESS(ES)
(COURTESY COPIES): NOT PROVIDED

The docket/reference number is DAKOTA.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Donna L. Berry/ Date: 04/29/2020
 Signatory's Name: Donna L. Berry
 Signatory's Position: In-House Counsel - P43744
 Payment Sale Number: 88893028
 Payment Accounting Date: 04/29/2020

Serial Number: 88893028
 Internet Transmission Date: Wed Apr 29 12:53:48 ET 2020
 TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-2020042912534820
 4239-88893028-710c759e9cc74168d94926ac3e
 7276d727c6b1dd401e6258386a85f343f276c-DA
 -53477310-20200429125246039734

DAKOTA

https://store.mopar.com/2010-dodge-dakota-big_horn_gas_3.7_v_6-transmission_automatic_4-body_hardware-exterior_trim-nam


Authentic Mopar Parts and Accessories
Replacement Parts and Accessories for your vehicle.

2010 Dodge Dakota (Car) Enter Keyword, Part Num. or VIN

2010 Dodge Dakota Parts - Nameplate - 55077722AA

SUBCATEGORY

- >> Back Panel
- >> Box Assembly
- >> Bumper & Components
- >> Bumper Assembly
- >> Carrier & Components
- >> Center
- >> Center Console
- >> Cluster & Switches
- >> Components On Dash Panel
- >> Console
- >> Cowl
- >> Door & Components
- >> Ducts
- >> Fender & Components
- >> Floor



BRAND: DODGE

Our Price : \$80.35

Part Number: 55077722AA

Warranty Correct Fit
 Easy Returns Genuine OEM

Product Details

Description: DAKOTA

Other Info

https://store.mopar.com/scart.php

Original Mopar Parts & Acc...

CUSTOMER INFORMATION

I am a new customer I am a returning customer

BILLING INFORMATION

First Name: Last Name:

Address line 1: Address line 2:

United States Select State: City: 48326

Phone: Email:

VIN Number:

We use the VIN number to make sure the parts will fit your vehicle and improve order accuracy.

Save this information and create an account.

I would like to receive future communications about updates, incentives and special offers from Chrysler Group LLC.

SHIPPING ADDRESS Shipping same as billing?

Additional Notes/Comments To Seller (Optional):

ITEM INFORMATION

DESCRIPTION	Price	Quantity	Total
NAMEPLATE 55077722AA	\$80.35	1	\$80.35

Continue Shopping Empty Cart

Enter A Coupon Code (optional): **APPLY**

SHIPPING METHOD

Ground Shipping *Note: This is an estimated shipping cost, dealer will contact customer if total varies. (+) \$12.05
 pick up at dealer

Sub-Total: \$80.35
Shipping: (+)\$12.05
Total: \$92.40

WARNING: Cancer and Reproductive Harm -- www.P65Warnings.ca.gov

PAYMENT METHOD

Pay Via PayPal

Please ensure all fields are filled in accurately to prevent any delays with your order. Use your VISA, American Express, MasterCard, or Discover to be redirected to the PayPal checkout page to complete your order. This ensures the transaction is completely secure.

By placing an order, you agree with our Terms and Conditions

BUY NOW

VISA MASTERCARD DISCOVER