

Trademark/Service Mark Application, Principal Register

Serial Number: 90020079

Filing Date: 06/25/020

The table below presents the data as entered.

| Input Field | Entered |
|---|---|
| SERIAL NUMBER | 90020079 |
| MARK INFORMATION | |
| *MARK | IS500 |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| LITERAL ELEMENT | IS500 |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font style, size, or color. |
| REGISTER | Principal |
| APPLICANT INFORMATION | |
| *OWNER OF MARK | TOYOTA JIDOSHA KABUSHIKI KAISHA |
| DBA/AKA/TA/Formerly | TA TOYOTA MOTOR CORPORATION |
| *MAILING ADDRESS | 1, Toyota-cho, Toyota-shi |
| *CITY | Aichi-ken |
| *COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | Japan |
| *ZIP/POSTAL CODE (Required for U.S. and certain international addresses) | 471-8571 |
| *EMAIL ADDRESS | XXXX |
| LEGAL ENTITY INFORMATION | |
| TYPE | corporation |
| STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION | Japan |
| GOODS AND/OR SERVICES AND BASIS INFORMATION | |
| INTERNATIONAL CLASS | 012 |
| *IDENTIFICATION | automobiles and structural parts thereof |
| FILING BASIS | SECTION 1(b) |
| ADDITIONAL STATEMENTS SECTION | |
| ACTIVE PRIOR REGISTRATION(S) | The applicant claims ownership of active prior U.S. Registration Number(s) 2500758, 3091481, and 3397850. |
| ATTORNEY INFORMATION | |
| NAME | Christopher I. Donahue |

| | |
|--|--|
| ATTORNEY DOCKET NUMBER | 801125US |
| ATTORNEY BAR MEMBERSHIP NUMBER | XXX |
| YEAR OF ADMISSION | XXXX |
| U.S. STATE/ COMMONWEALTH/ TERRITORY | XX |
| FIRM NAME | Oblon, McClelland, Maier & Neustadt, L.L.P. |
| STREET | 1940 Duke Street |
| CITY | Alexandria |
| STATE | Virginia |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States |
| ZIP/POSTAL CODE | 22314 |
| PHONE | 703-413-3000 |
| FAX | 703-413-2220 |
| EMAIL ADDRESS | tmdocket@oblon.com |
| OTHER APPOINTED ATTORNEY | Philippe J.C. Signore, Surinder Sachar, W. Todd Baker, Andrew M. Ollis, Brian B. Darville |
| DOMESTIC REPRESENTATIVE INFORMATION | |
| NAME | Oblon, McClelland, Maier & Neustadt, L.L.P. |
| FIRM NAME | Oblon, McClelland, Maier & Neustadt, L.L.P. |
| STREET | 1940 Duke Street |
| CITY | Alexandria |
| STATE | Virginia |
| COUNTRY/REGION/JURISDICTION/U.S. TERRITORY | United States |
| ZIP CODE | 22314 |
| PHONE | 703-413-3000 |
| FAX | 703-413-2220 |
| EMAIL ADDRESS | tmdocket@oblon.com |
| CORRESPONDENCE INFORMATION | |
| NAME | Christopher I. Donahue |
| PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE | tmdocket@oblon.com |
| SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES) | CDonahue@oblon.com; BDarville@oblon.com |
| FEE INFORMATION | |
| APPLICATION FILING OPTION | TEAS Standard |
| NUMBER OF CLASSES | 1 |
| APPLICATION FOR REGISTRATION PER CLASS | 275 |
| *TOTAL FEES DUE | 275 |
| *TOTAL FEES PAID | 275 |
| SIGNATURE INFORMATION | |
| SIGNATURE | NOT PROVIDED |

| | |
|-----------------------------|--------------|
| SIGNATORY'S NAME | NOT PROVIDED |
| SIGNATORY'S POSITION | NOT PROVIDED |
| DATE SIGNED | NOT PROVIDED |

Trademark/Service Mark Application, Principal Register

Serial Number: 90020079

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To the Commissioner for Trademarks:

MARK: IS500 (Standard Characters, see [mark](#))

The literal element of the mark consists of IS500. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, TOYOTA JIDOSHA KABUSHIKI KAISHA, TA TOYOTA MOTOR CORPORATION, a corporation of Japan, having an address of

1, Toyota-cho, Toyota-shi
Aichi-ken 471-8571
Japan
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 012: automobiles and structural parts thereof

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 2500758, 3091481, and 3397850.

The owner's/holder's proposed attorney information: Christopher I. Donahue. Other appointed attorneys are Philippe J.C. Signore, Surinder Sachar, W. Todd Baker, Andrew M. Ollis, Brian B. Darville. Christopher I. Donahue of Oblon, McClelland, Maier & Neustadt, L.L.P., is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

1940 Duke Street
Alexandria, Virginia 22314
United States
703-413-3000(phone)
703-413-2220(fax)
tmdocket@oblon.com

The docket/reference number is 801125US.

Christopher I. Donahue submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Oblon, McClelland, Maier & Neustadt, L.L.P. of Oblon, McClelland, Maier & Neustadt, L.L.P.

1940 Duke Street
Alexandria Virginia 22314
United States
703-413-3000(phone)
703-413-2220(fax)
tmdocket@oblon.com

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Christopher I. Donahue
PRIMARY EMAIL FOR CORRESPONDENCE: tmdocket@oblon.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): CDonahue@oblon.com; BDarville@oblon.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: Not Provided Date: Not Provided

Signatory's Name: Not Provided

Signatory's Position: Not Provided

Payment Sale Number: 90020079

Payment Accounting Date: 06/25/2020

Serial Number: 90020079

Internet Transmission Date: Thu Jun 25 10:53:51 ET 2020

TEAS Stamp: USPTO/BAS-XXX.XXX.XXX.X-2020062510535139

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