Trademark/Service Mark Application, Principal Register

Serial Number: 90080697 Filing Date: 07/29/2020

The table below presents the data as entered.

Input Field	Entered	
SERIAL NUMBER	90080697	
MARK INFORMATION		
*MARK	<u>CR-Z</u>	
STANDARD CHARACTERS	YES	
USPTO-GENERATED IMAGE	YES	
LITERAL ELEMENT	CR-Z	
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.	
REGISTER	Principal	
APPLICANT INFORMATION		
*OWNER OF MARK	Honda Motor Co., Ltd.	
*MAILING ADDRESS	1-1, 2-Chome, Minami-Aoyama, Minato-Ku	
*CITY	Tokyo	
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Japan	
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	107-8556	
*EMAIL ADDRESS	XXXX	
LEGAL ENTITY INFORMATION		
ТУРЕ	corporation	
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Japan	
GOODS AND/OR SERVICES AND BASIS INFORMATION		
INTERNATIONAL CLASS	012	
*IDENTIFICATION	Automobile structural parts	
FILING BASIS	SECTION 1(a)	
FIRST USE ANYWHERE DATE	At least as early as 02/19/2008	
FIRST USE IN COMMERCE DATE	At least as early as 02/19/2008	
SPECIMEN FILE NAME(S)		
ORIGINAL PDF FILE	<u>SPE0-389416710-2020072912 5118657038 CR-Z_specime</u> n_1 - emblem.pdf	
CONVERTED PDF FILE(S) (3 pages)	\\\TICRS\EXPORT18\IMAGEOUT <u>18\900\806\90080697\xm11\APP0003.JPG</u>	

	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\APP0004.JPG
	\\\TICRS\EXPORT18\IMAGEOUT 18\\\900\806\\90080697\xml1\\APP0005.JPG
ORIGINAL PDF FILE	<u>SPE0-389416710-2020072912 5118657038 CR-Z_specime</u> <u>n_2Front_Brake.pdf</u>
CONVERTED PDF FILE(S) (4 pages)	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0006.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0007.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0008.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0009.JPG
ORIGINAL PDF FILE	<u>SPE0-389416710-2020072912 5118657038 . CR-Z_specime</u> n_3 <u>Steering_Wheel.pdf</u>
CONVERTED PDF FILE(S) (4 pages)	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0010.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0011.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0012.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0013.JPG
ORIGINAL PDF FILE	<u>SPE0-389416710-2020072912 5118657038CR-Z_specime</u> n_4Wheel_Disk.pdf
CONVERTED PDF FILE(S) (5 pages)	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xm11\ APP0014.JPG
	\\\TICRS\EXPORT18\IMAGEOUT 18\\\900\806\\90080697\xm11\\APP0015.JPG
	\\\TICRS\EXPORT18\IMAGEOUT 18\\\900\806\\90080697\xm11\\APP0016.JPG
	\\\TICRS\EXPORT18\IMAGEOUT 18\\\900\806\\90080697\xml1\\APP0017.JPG
	\\TICRS\EXPORT18\IMAGEOUT 18\900\806\90080697\xml1\ APP0018.JPG
SPECIMEN DESCRIPTION	pages from applicant's online parts catalog available to consumers to make purchases of goods bearing the mark
ATTORNEY INFORMATION	
NAME	Dyan Finguerra-DuCharme
ATTORNEY DOCKET NUMBER	18823.00773
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX

FIRM NAME	Pryor Cashman LLP	
STREET	7 Times Square	
СІТУ	New York	
STATE	New York	
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States	
ZIP/POSTAL CODE	10036	
PHONE	212-326-0443	
FAX	212-798-6307	
EMAIL ADDRESS	dfinguerra-ducharme@pryorcashman.com	
OTHER APPOINTED ATTORNEY	Brad D. Rose, Teresa Lee, Philippe Zylberg, Laure Sawaya, and Kamilah M. Holder	
CORRESPONDENCE INFORMATION		
NAME	Dyan Finguerra-DuCharme	
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dfinguerra-ducharme@pryorcashman.com	
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	tmdocketing@pryorcashman.com; halexis@pryorcashman.com	
FEE INFORMATION		
APPLICATION FILING OPTION	TEAS Standard	
NUMBER OF CLASSES	1	
APPLICATION FOR REGISTRATION PER CLASS	275	
*TOTAL FEES DUE	275	
*TOTAL FEES PAID	275	
SIGNATURE INFORMATION		
SIGNATURE	/Jennifer So/	
SIGNATORY'S NAME	Jennifer So	
SIGNATORY'S POSITION	Senior Counsel	
DATE SIGNED	07/29/2020	

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

Serial Number: 90080697 Filing Date: 07/29/2020

To the Commissioner for Trademarks:

MARK: CR-Z (Standard Characters, see mark)

The literal element of the mark consists of CR-Z. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Honda Motor Co., Ltd., a corporation of Japan, having an address of

1-1, 2-Chome, Minami-Aoyama, Minato-Ku

Tokyo 107-8556

Japan

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 012: Automobile structural parts

In International Class 012, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 02/19/2008, and first used in commerce at least as early as 02/19/2008, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) pages from applicant's online parts catalog available to consumers to make purchases of goods bearing the mark.

Original PDF file:

SPE0-389416710-2020072912 5118657038...CR-Z_specime n_1_-_emblem.pdf

Converted PDF file(s) (3 pages)

Specimen File1

Specimen File2

Specimen File3

Original PDF file:

SPE0-389416710-2020072912 5118657038_._CR-Z_specime n_2_- Front_Brake.pdf

Converted PDF file(s) (4 pages)

Specimen File1

Specimen File2

Specimen File3

Specimen File4

Original PDF file:

SPE0-389416710-2020072912 5118657038 . CR-Z specime n 3 - Steering Wheel.pdf

Converted PDF file(s) (4 pages)

Specimen File1

Specimen File2

Specimen File3

Specimen File4

Original PDF file:

SPE0-389416710-2020072912 5118657038_._CR-Z_specime n_4-_Wheel_Disk.pdf

Converted PDF file(s) (5 pages)

Specimen File1

Specimen File2

Specimen File3

Specimen File4

Specimen File5

The owner's/holder's proposed attorney information: Dyan Finguerra-DuCharme. Other appointed attorneys are Brad D. Rose, Teresa Lee, Philippe Zylberg, Laure Sawaya, and Kamilah M. Holder. Dyan Finguerra-DuCharme of Pryor Cashman LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

7 Times Square

New York, New York 10036

United States

212-326-0443(phone)

212-798-6307(fax)

dfinguerra-ducharme@pryorcashman.com

The docket/reference number is 18823.00773.

Dyan Finguerra-DuCharme submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Dyan Finguerra-DuCharme

PRIMARY EMAIL FOR CORRESPONDENCE: dfinguerra-ducharme@pryorcashman.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): tmdocketing@pryorcashman.com; halexis@pryorcashman.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

✓ Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☑ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Jennifer So/ Date: 07/29/2020

Signatory's Name: Jennifer So Signatory's Position: Senior Counsel Payment Sale Number: 90080697 Payment Accounting Date: 07/29/2020

Serial Number: 90080697

Internet Transmission Date: Wed Jul 29 13:49:40 ET 2020

TEAS Stamp: USPTO/BAS-XX.XX.XXX.XXX-20200729134940045

629-90080697-740ccba2f573b2fcc67da269bf0 f5ce426bc3117192c7206d70d7973f52211f4-DA

-49395229-20200729125118657038

CR-Z































