

Trademark/Service Mark Application, Principal Register

Serial Number: 90099498

Filing Date: 08/07/2020

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	90099498
MARK INFORMATION	
*MARK	\\TICRS\EXPORT18\IMAGEOUT18\900\994\90099498.xml1 \ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	HUMMER H EV
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the word HUMMER superimposed over a capital H with the letters EV overlapping the right side of the H all in a stylized font.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	944 x 250
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	General Motors LLC
*MAILING ADDRESS	300 Renaissance Center
*CITY	Detroit
*STATE (Required for U.S. applicants)	Michigan
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	48265-3000
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	012
*IDENTIFICATION	Motor land vehicles; bicycles; apparatus for locomotion by land.
FILING BASIS	SECTION 1(b)

FILING BASIS	SECTION 44(d)
FOREIGN APPLICATION NUMBER	919277306
FOREIGN APPLICATION COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	Brazil
FOREIGN FILING DATE	02/21/2020
INTENT TO PERFECT 44(d)	At this time, the applicant has another basis for registration (Section 1(a) or Section 1(b)) and does NOT intend to rely on Section 44(e) as the basis for registration, but is only asserting a valid claim of priority. The application should not be suspended to await the submission of the foreign registration.
ATTORNEY INFORMATION	
NAME	Timothy G. Gorbatoff
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	General Motors LLC
INTERNAL ADDRESS	MC#482-C24-A68
STREET	300 Renaissance Center
CITY	Detroit
STATE	Michigan
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	48265-3000
PHONE	313-665-4719
FAX	313-665-4976
EMAIL ADDRESS	timothy.g.gorbatoff@gm.com
CORRESPONDENCE INFORMATION	
NAME	Timothy G. Gorbatoff
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	timothy.g.gorbatoff@gm.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	lauren.latimer@gm.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEES DUE	275
*TOTAL FEES PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/TGG/
SIGNATORY'S NAME	Timothy G. Gorbatoff
SIGNATORY'S POSITION	Attorney
SIGNATORY'S PHONE NUMBER	313-665-4719

DATE SIGNED	08/07/2020
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To the Commissioner for Trademarks:

MARK: HUMMER H EV (stylized and/or with design, see [mark](#))

The literal element of the mark consists of HUMMER H EV. The applicant is not claiming color as a feature of the mark. The mark consists of the word HUMMER superimposed over a capital H with the letters EV overlapping the right side of the H all in a stylized font.

The applicant, General Motors LLC, a limited liability company legally organized under the laws of Delaware, having an address of
300 Renaissance Center
Detroit, Michigan 48265-3000
United States
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 012: Motor land vehicles; bicycles; apparatus for locomotion by land.

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Priority based on foreign filing: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services and asserts a claim of priority based on Brazil application number 919277306, filed 02/21/2020.

INTENT TO PERFECT 44(d) : At this time, the applicant has another basis for registration (Section 1(a) or Section 1(b)) and does NOT intend to rely on Section 44(e) as the basis for registration, but is only asserting a valid claim of priority. The application should not be suspended to await the submission of the foreign registration.

The owner's/holder's proposed attorney information: Timothy G. Gorbatoff. Timothy G. Gorbatoff of General Motors LLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

MC#482-C24-A68
300 Renaissance Center
Detroit, Michigan 48265-3000
United States
313-665-4719(phone)
313-665-4976(fax)
timothy.g.gorbatoff@gm.com

Timothy G. Gorbatoff submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Timothy G. Gorbatoff
PRIMARY EMAIL FOR CORRESPONDENCE: timothy.g.gorbatoff@gm.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): lauren.latimer@gm.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /TGG/ Date: 08/07/2020

Signatory's Name: Timothy G. Gorbatoff

Signatory's Position: Attorney

Payment Sale Number: 90099498

Payment Accounting Date: 08/07/2020

Serial Number: 90099498

Internet Transmission Date: Fri Aug 07 10:39:41 ET 2020

TEAS Stamp: USPTO/BAS-XXX.XXX.XX.XX-2020080710394142

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HUMMER **EV**